

General Faculties Council
ACADEMIC PLANNING AND PRIORITIES COMMITTEE
Approved Minutes

Meeting #97
November 26, 2018, 2:00 p.m.

A167

Voting Members

Dru Marshall, Co-Chair
Tara Beattie
Sagar Grewal*
Jacqueline Jenkins
Dawn Johnston
Andy Knight
Brit Paris
Sharon Robertson
Jackie Sieppert

Non-Voting Members

Laura Flinkfelt
Paul Rogers
Florentine Strzelczyk
Marc Wrubleski

Secretary

Susan Belcher

Scribe

Cherie Tutt

Regrets

Anders Nygren, Academic Co-Chair

Guests

Susan Barker, Vice-Provost (Student Experience) – present for Item 9
Deborah Book, Legal Counsel – present for Item 9
Melissa Boyce, Senior Instructor, Department of Psychology – present for Item 7
Nancy Chibry, Associate Dean – Undergraduate, Faculty of Science – present for Item 5
Ryan Hamilton, Assistant Head—Undergraduate, Mathematics and Statistics – present for Item 5
Leslie Reid, Co-Chair Academic Program Subcommittee – present for Items 4-7
Richard Sigurdson, Dean, Faculty of Arts – present for Item 8
Andrew Szeto, Director, Mental Health Strategy – present for Item 7
Virginia Tumaszczyk, Associate Dean, Undergraduate Programs & Student Affairs, Faculty of Arts – present for Item 7
Sherry Weaver, Associate Dean – Undergraduate, Haskayne School of Business – present for Items 5 & 6

Observers

Kelly Hoglund, Program – present for Items 5-7
Heather Smith-Watkins, Analyst, Planning and Reviews – present for Items 5-7

**via telephone*

The Chair called the meeting to order at 2:01 p.m. and confirmed quorum.

1. Approval of the Agenda**Moved/Seconded**

That the Agenda for the November 26, 2018 Academic Planning and Priorities Committee meeting be approved.

Carried**2. Remarks of the Co-Chair**

The Chair included the following in her remarks:

- Alberta's Comprehensive Academic and Research Institutions are working on a joint presentation to the government, to outline the issues regarding the Code of Conduct changes required by legislation
- The Indigenous Strategy ii'taa'poh'to'p annual report is on November 29, and the annual holiday celebration and special presidential farewell is on December 3, and members were encouraged to attend
- An update on the internal budget process and potential external factors that may impact the University's budget

3. Approval of the November 5, 2018 Meeting Minutes

Documentation for this item was circulated with the Agenda.

Moved/Seconded

That the Minutes of the Academic Planning and Priorities Committee meeting held on November 5, 2018 be approved.

Carried**4. Report of the Academic Program Subcommittee for the October 22, 2018 Meeting**

Documentation for this item was circulated with the Agenda. Leslie Reid presented this item.

In response to a question, it was explained that, due to the nature of graduate programming, the University is not currently looking at creating an embedded certificate credential at the graduate level, but will look into developing digital badging in the area of mental wellness for graduate students

5. Approval of the Creation of a Combined Degree BSc Mathematics/Bachelor of Commerce

Documentation for this item was circulated with the Agenda. Leslie Reid, Sherry Weaver, Nancy Chibry and Ryan Hamilton presented this item.

Highlights:

- The proponents reported that the Faculty of Science and the Haskayne School of Business (HSB) are proposing to create a Bachelor of Commerce (BComm)/Bachelor of Science (BSc) in Mathematics combined degree program that will incorporate the existing BSc in Mathematics and BComm degrees. It was noted that the two areas are complementary and will provide students with the skills to pursue a variety of high demand careers.
- The proponents explained that existing students have been trying to complete these two programs together on their own, but that this is very difficult, and that by formalizing the combination students will have a clear roadmap of how the programs can be combined
- In response to questions, it was explained that:
 - To maximize the chance of completing the program in five years it is suggested that students enter the program directly from high school
 - Formally combining the two programs means that students will have specific advising guidance available to them, scheduling will be aligned, and students will belong to a cohort
 - Typically students in combined programs are unable to take honours or minor programs without adding additional courses to load and extending their time to completion
 - The program is considered high impact as it develops a skill set that is in high demand in the labour market
- The Committee requested that:
 - The enrolment plan in the proposal be adjusted to show the number of students entering years 4 and 5 of the program
 - A note be added to the proposal to state that tuition comparators have not been provided as final approval of the proposal is internal and tuition will be charged at existing rates

Moved/Seconded

That the Academic Planning and Priorities Committee approve the creation of a Bachelor of Commerce /Bachelor of Science in Mathematics combined degree program, effective Fall Term 2019, as set out in the proposal provided to the committee, and as recommended by the Academic Program Subcommittee.

Carried**6. Approval of the Suspension of the Concentrations in Tourism and in Tourism Marketing within the Bachelor of Commerce program**

Documentation for this item was circulated with the Agenda. Leslie Reid and Sherry Weaver presented this item.

Highlights:

- The proponents reported that there has been a decrease in industry demand for University graduates with specialized degrees in tourism and that general finance or marketing

specializations are typically favoured, resulting in declining enrolment in the Concentrations in Tourism and in Tourism Marketing. For these reasons and because of a lack of Faculty expertise in this area, it is being proposed that the Concentrations be suspended and eventually terminated.

- In response to questions, it was reported that:
 - There are no academic staff members who specialize in tourism left in the HSB and the tourism courses are currently taught by sessional instructors. Tourism 309 and 409 will continue to be taught as option courses.
 - The staff who supported the tourism concentrations will not be impacted by the suspension and termination as they will continue to support the other marketing concentrations
- The Committee discussed the supports put in place for the remaining concentrators, options to change to a different BComm concentration, and the growth of hospitality management programs at polytechnics and colleges

Moved/Seconded

That the Academic Planning and Priorities Committee approve the suspension, effective January 1, 2019 and eventual termination of the Tourism Management and Tourism Management and Marketing Bachelor of Commerce Concentrations, as set out in the proposals provided to the Committee, and as recommended by the Academic Program Subcommittee.

Carried**7. Approval of the Creation of an Embedded Certificate in Mental Health and Resilience**

Documentation for this item was circulated with the Agenda. Leslie Reid, Virginia Tumas, Andrew Szeto and Melissa Boyce presented this item.

Highlights:

- The proponents reported that the Faculty of Arts is proposing the creation of an Embedded Certificate in Mental Wellbeing and Resilience (EC MWR). It was explained that the EC MWR aligns with the University's Mental Health Strategy, is the first program of its kind in Canada, and will provide students with an understanding of mental wellbeing and resilience from multidisciplinary perspectives
- The Committee reported to the proponents that there is an interest in developing digital badging in this area for graduate students
- In response to questions, it was reported that:
 - There is still an opportunity for courses to be added to the list of electives. Courses are required to have a minimum of 3 mental health concepts included in the course outline to be added to the list, and it was noted that, on average, the courses on the list have 8 mental health concepts. The Committee noted the importance of having courses across Faculties.
 - The core courses in the EC MWR can be used as electives for students in Faculties outside of Arts as a breadth requirement outside of their discipline

- The Committee discussed:
 - The rising rate/declaration of mental health issues, and the benefits of the EC MWR, including promoting self-care and peer support, and creating mental health champions
 - The budget for the program in relation to the new teaching formula, and commented that the anticipated revenue appears conservative. It was noted that the Faculty of Arts used conservative estimates to ensure that the program will be sustainable.
 - The Capstone course WELL 400, how the projects for the course will be developed, opportunities for students to get involved in community projects across campus, and the cap for the course and how this could be expanded in the future once the program is established
 - The demand for PSYCH 203 and options to offer additional sections of this course
 - The potential for greater cross-Faculty engagement through Embedded Certificates
- The Committee suggested that:
 - Due to the relevance of this program, the new WELL courses should be scheduled for Fall 2019
 - It be made clear to students that the courses on the elective course list may be restricted to certain programs and that all prerequisites apply
 - The enrolment table be updated to fix the attrition rate

Moved/Seconded

That the Academic Planning and Priorities Committee approve the creation of the embedded certificate in Mental Wellbeing and Resilience, effective Fall Term 2019, as set out in the proposal provided to the Committee and as recommended by the Academic Program Subcommittee.

Carried**8. Quality Assurance Unit Review Report: Faculty of Arts**

Documentation for this item was circulated with the Agenda. Dru Marshall, Provost and Vice-President (Academic), and Richard Sigurdson presented this item.

Highlights:

- The proponents outlined the Quality Assurance Unit Review process for the Faculty of Arts and noted that this is the second unit review for the Faculty of Arts. The proponents then reviewed the history of the Faculty of Arts, including the amalgamation of faculties, departmental restructuring, and renewal of academic staff, and explained how this impacted the Faculty's review.
- The proponents commented on the value of the unit review process, some actions that have already been taken by the Faculty, and the challenges with some of the recommendations that were made

- In response to questions, it was reported that:
 - The Faculty will be able to proceed to update its promotion, tenure and merit guidelines once the APT manual changes that have been developed by the APT ad hoc committee are approved by the General Faculties Council. It was noted that the Faculty has created a single committee to review promotion, tenure and merit.
 - The Co-Op program will undergo a full review
- The APPC discussed the recommendations for the Faculty of Arts, regarding:
 - The communication and transparency theme interweaved throughout the recommendations
 - The governance and structure of the Dean's Advisory Committee
 - The broader recommendations to the University regarding diversity, equity, inclusion, and professional conduct, and the importance of working on an ongoing basis to create a positive University environment/culture
 - Academic advising capacity
 - Succession planning and mentoring processes and leadership opportunities in the Faculty

9. Academic Misconduct Policy and Procedure

Documentation for this item was circulated with the Agenda. Susan Barker and Deborah Book presented this item.

Highlights:

- The proponents explained that the existing regulations pertaining to Academic Misconduct are being transferred into a policy as part of the University's policy maturation process, and to provide greater consistency, clarity, and transparency for students and faculty implementing rules on Academic Misconduct. In addition to the Policy and Procedure, academic integrity learning materials for students and Faculties will be created by the Student Success Centre and the Taylor Institute
- The proponents reported that, last week, the draft Student Academic Misconduct (SAM) Policy and Procedure was reviewed by several other governing bodies and that a meeting to incorporate the feedback provided will take place later in the week. Once all of the consultations are completed and the SAM Policy and Procedure are updated, they will be brought back to the Committee for recommendation to GFC for approval.
- The Committee reviewed the draft SAM Policy and Procedure
- The Committee discussed how the SAM Policy and the Research Integrity Policy relate to each other, the list of considerations that should be taken into account when determining an appropriate sanction for context, case-by-case review, and the definition of advisor
- In response to a question, it was reported that the first level of appeal for decisions regarding SAM is the University Appeals Committee

- The Committee suggested that:
 - A process flowchart be created to be included with the Policy
 - The ordering of the sanctions in the Policy be reviewed, and that possibly the list begin with the most severe sanction

10. Other Business

There was no other business.

11. Adjournment

Moved/Seconded

That the Academic Planning and Priorities Committee adjourn the November 26, 2018 meeting.
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Carried.

The meeting was adjourned at 3:51 p.m.